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ROBERT M. GROVES, PhD, is Professor and Director of the University of Michigan Survey Research Center and Research Professor at the Joint Program in Survey Methodology at the University of Maryland. FLOYD J. FOWLER , PhD, is Senior Research Fellow in the Center for Survey Research at the University of Massachusetts Boston.

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Survey methodology. by. Groves, Robert M. Publication date. 2004. Topics. Surveys, Social surveys, Social sciences. Publisher. Hoboken, NJ : John Wiley.

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Survey methodology / Robert M. Groves ... [et al ...

Survey methodology as a scientific field seeks to identify principles about the sample design, data collection instruments, statistical adjustment of data, and data processing, and final data analysis that can create systematic and random survey errors. Survey errors are sometimes analyzed in connection with survey cost.

Survey methodology - Wikipedia

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